



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

GMMB
3050 K St. NW
Suite 100
Washington, DC 20007

Contract # 48516

Schedule Dates 10/09/12-10/15/12
Advertiser OBAMA FOR AMERICA (2353)
Agency GMMB (1182)
Product POLITICAL CANDIDATE (1051)
Brand Est 1537 Sked A 10/9-10/15 (27679)
Salesperson Shiebler, Charles (1011)
Sales Office WHDH
Buyer Name
Phone/Fax /
CPE 1537
Account Types Local/Political Candidate Agency
Billing Type Standard
Comments

Date Entered 10/02/12
Last Modified 10/02/12
Entered By Charles Shiebler
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$10,755.00
Net Total \$60,945.00
Sales Tax

WHDH Boston (WHDH)		
By Broadcast Month	Spots	Rate
Oct. 2012	30	\$71,700.00
Grand Total:	30	\$71,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7A- 8A (ET)	2		X	X	X	X			2	\$2,300.00	\$4,600.00	WHDH Boston (WHDH)		10/2/12
2.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN								1	1	\$500.00	\$500.00	WHDH Boston (WHDH)		10/2/12
3.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	8A- 9A (ET)	1		X	X	X	X			1	\$2,300.00	\$2,300.00	WHDH Boston (WHDH)		10/2/12
4.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	8A- 9A (ET)	1	X							1	\$2,300.00	\$2,300.00	WHDH Boston (WHDH)		10/2/12
5.0	Normal Line / SPOT	10/14/12-10/14/12	3	:30	7:57A- TODAY SHOW-SUNDAY	1							X	1	\$1,400.00	\$1,400.00	WHDH Boston (WHDH)		10/2/12
6.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	9A- 9:30A (ET)	1		X	X	X	X			1	\$900.00	\$900.00	WHDH Boston (WHDH)		10/2/12
7.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	9A- 7 News Today in New England-Sun	1							X	1	\$400.00	\$400.00	WHDH Boston (WHDH)		10/2/12
8.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	9:30A- 10A (ET)	1		X	X	X	X			1	\$900.00	\$900.00	WHDH Boston (WHDH)		10/2/12
9.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	10A- Today Show	2		X	X	X	X			2	\$850.00	\$1,700.00	WHDH Boston (WHDH)		10/2/12
10.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	11A- TODAY SHOW III (hour.4)	1		X	X	X	X			1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/2/12
11.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	11A- TODAY SHOW III (hour.4)	1	X							1	\$850.00	\$850.00	WHDH Boston (WHDH)		10/2/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

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12.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	2P- 3P (ET)	2		X	X	X	X			2	\$600.00	\$1,200.00	WHDH Boston (WHDH)		10/2/12
13.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	3P- 3:30P (ET)	1		X	X	X	X			1	\$600.00	\$600.00	WHDH Boston (WHDH)		10/2/12
14.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	3:30P- 4P (ET)	1		X	X	X	X			1	\$600.00	\$600.00	WHDH Boston (WHDH)		10/2/12
15.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	5:29P- 7 News at 5	1		X	X	X	X			1	\$1,700.00	\$1,700.00	WHDH Boston (WHDH)		10/2/12
16.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7P- 7:30P (ET)	2		X	X	X	X			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		10/2/12
17.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	6:58P- FOOTBALL NIGHT IN AMERICA								1	1	\$3,500.00	\$3,500.00	WHDH Boston (WHDH)		10/2/12
18.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	7:30P- 8P (ET)	2		X	X	X	X			2	\$2,200.00	\$4,400.00	WHDH Boston (WHDH)		10/2/12
19.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	8:13P- NBC SUNDAY NIGHT FOOTBALL								2	2	\$9,000.00	\$18,000.00	WHDH Boston (WHDH)		10/2/12
20.0	Normal Line / SPOT	10/09/12-10/12/12	3	:30	10:59P- 7 News at 11 PM	1		X	X	X	X			1	\$2,500.00	\$2,500.00	WHDH Boston (WHDH)		10/2/12
21.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	11:34P- THE TONIGHT SHOW W/ JAY LENO	2		X	X	X	X			2	\$750.00	\$1,500.00	WHDH Boston (WHDH)		10/2/12
22.0	Normal Line / SPOT	10/10/12-10/10/12	3	:30	10P- CHICAGO FIRE					1				1	\$8,000.00	\$8,000.00	WHDH Boston (WHDH)		10/2/12
23.0	Normal Line / SPOT	10/15/12-10/15/12	3	:30	10P- REVOLUTION		1							1	\$9,000.00	\$9,000.00	WHDH Boston (WHDH)		10/2/12

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